



Steinmetz joins USCS National Sales Team

To match its growing capital investment in the Southeast, national public refrigerated warehousing and logistics provider United States Cold Storage (USCS), Voorhees, N.J., said it has hired 16-year supply chain veteran Marty Steinmetz as Vice President-National Sales, Southern Region.

"We are very pleased to have Marty representing USCS on our national sales team," said Jerome Scherer, corporate vice president of sales and marketing. "Marty has an excellent reputation in the refrigerated food industry and is quite knowledgeable in food warehousing and distribution. With Marty representing the company in the Southeast and nationwide, our customers will be assured of getting the best possible care, attention and advice."

Steinmetz will represent USCS from a national sales office in Kennesaw, Ga., near Atlanta. He most recently served as senior director of national accounts with AmeriCold Logistics, Atlanta. He also has held supply chain posts with Sara Lee Food and Beverage, USF Logistics, American Cold Storage and DSC Logistics.

"What sets USCS apart from the competition is the integrity of its people and its dedication to customer service," said Steinmetz. "This foundation – coupled with the supportive ownership of Swire and their strong commitment to investing in new, state of the art distribution centers to support our growing customer base – is a formula for continued growth and success. I am excited to be a part of USCS and look forward to contributing to its future growth."

Contact: Jerome Scherer
United States Cold Storage
VP National Sales & Marketing
Ph: 510.471.1703